

sinaya prioritas

Digitalized by **Jenius**

Welcome to
Sinaya Prioritas

digitalizing your priority



www.btpn.com

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PT Bank BTPN Tbk is licensed and supervised by the Financial Services Authority (OJK), Bank Indonesia (BI) and is a guaranteed member of the Deposit Insurance Corporation (LPS).

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SMBC Group

Thank you for choosing Sinaya Prioritas as your wealth management partner.

At BTPN Sinaya, not only your investments grow with optimum return, but they also take on a journey to become “Sinar yang Memberdayakan” (The Light That Empowers). For every fund you save will be distributed to low-income households, micro, small and medium-sized enterprises, as well as development projects initiated by the government, so that you are contributing to our mission to empower millions of Indonesians and develop national economy.

To maintain our consistency to provide you with the best personalized banking service and to maximize your investment return, Sinaya Prioritas is delivered as an advanced digital priority banking that will give you more than a Priority Service. We value your life investment in order to offer you the opportunities to live life to the fullest, prepare for the future generation and create a more meaningful life.

PT. Bank BTPN Tbk

A handwritten signature in black ink that reads "Helena". The signature is written in a cursive, flowing style and is underlined with a single horizontal stroke.

Helena
Senior Executive Vice President

Digitalizing Your Priority

Sinaya Prioritas is priority banking service that can be accessed digitally through Jenius mobile application that offers you the ease of accessing banking and investment services, whenever wherever you are.

With Jenius, you can discover the new way of managing your wealth. From transferring and saving funds, to paying bills, viewing bank statements and opening deposits. All can be done conveniently and securely through your smartphone with priority banking services from BTPN Sinaya.



Download Jenius application through link below and put "SINAYA" as your referral code to enjoy priority banking service with advanced digital access.

<https://bit.ly/JeniusSinaya>

Sinaya Prioritas Features

Total Wealth info

View your total financial portfolio in one frame

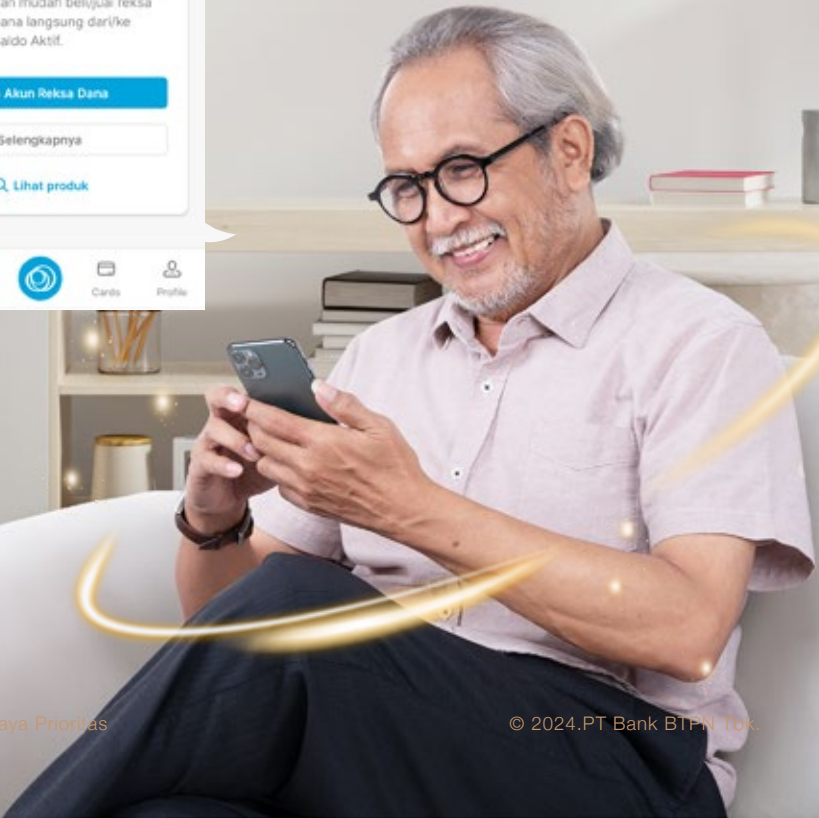
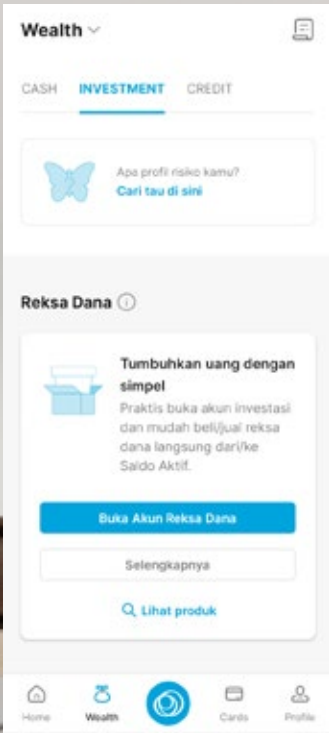
The screenshot displays the 'Wealth' section of the Sinaya Prioritas app. It features three main categories: CASH, INVESTMENT (selected), and EXTRA FUNDS. The total asset value is shown as IDR 627,400,000, equivalent to IDR. Below this, the 'Mutual funds' section lists two funds: Reksa Dana ABC (IDR 80,000,000) and Reksa Dana DEF (IDR 180,000,000), with their respective units and NAV values. The 'Bancassurance' section lists two policies: Guardia Premium (IDR 183,700,000) and Guardia Protecta Inves... (IDR 183,700,000), also with their units and NAV values. The bottom navigation bar includes icons for Home, Wealth, a central circular icon, Cards, and Profile.

Category	Item	Value	Unit	NAV
Total Asset	Total	IDR 627,400,000	-	-
	Equivalent to IDR	-	-	-
	Total	IDR 260,000,000	-	-
Mutual funds	Reksa Dana ABC	IDR 80,000,000	20,000	4,000
	Reksa Dana DEF	IDR 180,000,000	60,000	3,000
	Guardia Premium	IDR 183,700,000	91,850	2,000
	Guardia Protecta Inves...	IDR 183,700,000	91,850	2,000



Investment

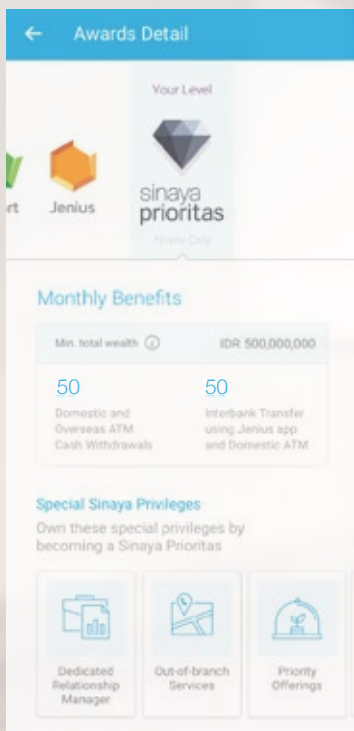
Manage & track your investment growth within your hand



Awards

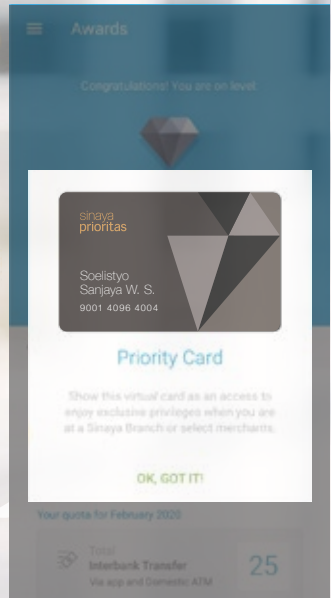
Get maximum awards and enjoy greater banking convenience with:

- Free online transaction fees 50x per month via Sinaya Prioritas feature in Jenius application.
- Free cash withdrawal 50x/month (from IDR account at ATM PRIMA/ALTO/Visa in Indonesia & overseas).



Priority e-Card


Reveal your Priority e-Card and feel the exclusive experience as Sinaya Prioritas customer






Special Privilege


Discover exclusive access to premier banking services and facilities in one application



 **Special Sinaya Privileges**
Enjoy these privileges exclusively for you

 Dedicated Relationship Manager	 Out-of-branch Services	 Priority Offerings
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Invite

 **Invite Friends**
Invite your friends and family to explore how easy it is to live with Jenius

[INVITE SOMEONE NOW](#)

Your preference is your privilege

We understand and value what makes you unique by providing various options of privilege and exclusive offer, ranging from lifestyle to wellness, that are specially tailored to suit you at every stage of life.



Exclusive Access	Exclusive access to digital services in Jenius app to enjoy variety of privileges
Transaction Fee	Free online transaction fees 50x per month via Sinaya Prioritas feature in Jenius application.
Cash Withdrawal Fee	Free cash withdrawal fee 50x/month (from IDR account at ATM PRIMA/ALTO/Visa network)
Application Fee	Free of Jenius Feasible
Clearing Fee	Free clearing transaction fees at BTPN Sinaya branches
Safe Deposit Box	Free of charge Safe Deposit Box according to applied terms and condition
Bank Reference Letter	Free bank reference letter service.
Off-Branch Service	Free of charge Off-Branch Service
Transfer limit	Higher transfer limit up to 750.000.000 IDR daily, consist of max 500.000.000 IDR via SKN/RTGS and max 250.000.000 IDR via BI-FAST (not include RTOL for transactions to non-BI-FAST Banks with limit of max 100.000.000 IDR).
Special Promo	Special Promo of Wealth Management Products for Sinaya Prioritas Customers.
Exclusive Consultation	Consulting Services with Experts in developing customer portfolio through Wealth Consultation Service (WM Advisory and Relationship Manager).
Exclusive Facilities	Meeting room facilities available at BTPN Sinaya branch.
Appreciation Gift	Appreciation gifts (birthday & festive) according to your choice in the Sinaya Gift* apps.
Sinaya Gift	An application that provides convenience and comfort for customers in accessing and managing appreciation gifts based on customer preferences.
Credit Card Facility	Jenius credit card facility with higher limit and free annual fee.

Sinaya Gift

You can access various privileges now in one app



Vacation



Fancy dinner



Online shopping



Appreciation gifts suit to your preferences,
our Priority



By using Sinaya Gift, you will be given 3 freedoms
in managing your appreciation gifts:



Freedoms to
collect points



Freedoms to
choose gifts



Freedoms to
access anytime

Download Sinaya Gift now and enjoy appreciation gifts
suit to your preferences



This app is available for
Android and iOS users





Sinaya Prioritas Lounge

Track your investment growth in the comfort
of Sinaya Prioritas Lounge, located across Indonesia.

Branch locations

BALIKPAPAN

- 1 **BTPN SINAYA BALIKPAPAN**
Jl. Jenderal Sudirman No. 43 ABC
Klandasan Ulu, 76112 T. (0542) 428100

BANDUNG

- 2 **BTPN SINAYA AHMAD YANI**
Jl. Jend. Ahmad Yani No. 618, 40281
T. (022) 7278 887, 7211693
- 3 **BTPN SINAYA DAGO**
Jl. Ir. H. Juanda No. 8, Kel. Citarum
Kec. Bandung Wetan 40115 T. (022) 426 8100

- 4 **BTPN SINAYA KOPO**
Jl. Kopo No. 50 A – B, 40242
T. (022) 6124 450, 6125 803, 6125 804

- 5 **BTPN SINAYA SUKAJADI**
Jl. Sukajadi Atas No. 219, 40153
T. (022) 2033 955

BANJARMASIN

- 6 **BTPN SINAYA BANJARMASIN**
Jl. Jend A. Yani No. 240 KM 3,5, 70234
T. (0511) 3273 416

BLITAR

- 7 **BTPN SINAYA BLITAR**
Jl. Tentara Gene Pelajar No. 38, 66111
T. (0342) 6817 081

BOGOR

- 8 **BTPN SINAYA BOGOR**
Jl. Raya Pajajaran No. 63, 16144
T. (0251) 8373 148, 8373 149

CIREBON

- 9 **BTPN SINAYA CIREBON**
Jl. Dr. Wahidin Sudirohusodo No. 72, 45112
T. (0231) 238 673

DENPASAR

- 10 **BTPN SINAYA TEUKU UMAR**
Jl. Teuku Umar No. 9 Denpasar, 80114
T. (0361) 251 201

JAKARTA

- 11 **BTPN SINAYA AHMAD YANI BEKASI**
Ruko Bekasi Mas Blok A, Jl. Ahmad Yani
No. 6, 17510 T. (021) 8896 3780

- 12 **BTPN SINAYA CENTRAL PARK**
Ruko Garden Shopping Arcade, Blok B
No. 8 DG, Central Park, Jl. S. Parman
Jakarta Barat, 11470
T. (021) 2920 6410, 2920 6411

- 13 **BTPN SINAYA KEBON JERUK INTERCON**
Komplek Ruko Intercon, Plaza Kebon Jeruk
Blok A No. 6, Srengseng, Kembangan,
Jakarta Barat, 11610 T. (021) 585 1955

- 14 **BTPN SINAYA KELAPA GADING**
Jl. Raya Boulevard Barat Blok LC 7
No. 8-9, Kelapa Gading, Jakarta 14240
T. (021) 4584 6263, 4584 6267

- 15 **BTPN SINAYA MANGGA DUA**
Wisma Eka Jiwa unit RM No. 16
Jl. Arteri Mangga Dua Raya, Jakarta Pusat, 10730
T. (021) 6257 600

- 16 **BTPN SINAYA MENARA BTPN**
Menara BTPN Ground Floor & Mezzanine
Jl. Dr. Ide Anak Agung Gde Agung Kav. 5.5–5.6
Jakarta Selatan 12950 T. (021) 2927 2016

- 17 **BTPN SINAYA PANGLIMA POLIM**
Jl. Panglima Polim Raya No. 67 A - B
Jakarta Selatan, 12160 T. (021) 7234 388

- 18 **BTPN SINAYA PANTAI INDAH KAPUK**
Rukan Cordoba Blok D No. 8-9
Bukit Golf Mediterania, Jl. Marina Raya
Pantai Indah Kapuk, Jakarta Utara 14470
T. (021) 5698 3648, 5698 3649

- 19 **BTPN SINAYA PECENONGAN**
Jl. Pecenongan Raya No. 82 B, Jakarta Pusat
T. (021) 3800 622, 3800 623

- 20 **BTPN SINAYA PLUIT**
Kompleks CBD Pluit, Blok S, No. 6, 14440
T. (021) 6667 7043

- 21 **BTPN SINAYA PONDOK INDAH**
Ruko Pondok Indah Plaza I, Blok UA No. 64
Jl. Metro Pondok Indah, 12310
T. (021) 7590 2893

22 BTPN SINAYA PURI KENCANA

Ruko Puri Niaga Blok K7/2L, Komp. Puri Kencana, Kembangan, Jakarta Barat 11610
T. (021) 5823 182, 5823 184

23 BTPN SINAYA SUNTER

Komplek Ruko Sunter Puri Mutiara Blok A, Kav. 72-73, Jakarta 14350
T. (021) 6531 0510

24 BTPN SINAYA TAMAN PALEM

Taman Palem Lestari, Blok D1 No.1 E-F, Cengkareng, Jakarta Barat 11730
T. (021) 555 6157, 559 56513

25 BTPN SINAYA TANAH ABANG

Jl. KH Fahrudin 36 Blok BB No. 1 Tanah Abang Bukit, Jakarta Pusat, 10250
T. (021) 3192 0083, 3192 0084, 3192 0085

KEDIRI

26 BTPN SINAYA KEDIRI

Jl. Brigjen Katamso No. 32-34, 64126
T. (0354) 685 990

KUDUS

27 BTPN SINAYA KUDUS

Jl. Jend. Sudirman No. 117A, 59311
T. (0291) 439 286

KUPANG

28 BTPN SINAYA KUPANG

Irian Jaya RT.011 RW.003 Kel. Fatubesi Kupang - NTT, 85226
T. (0380) 825 576, 834 351, 820 767

MADIUN

29 BTPN SINAYA MADIUN

Jl. Salak Raya No. 65, 63131
T. (0351) 457 466

MAGELANG

30 BTPN SINAYA MAGELANG

Jl. Diponegoro No. 18, 56121
T. (0293) 362 425

MAKASSAR

31 BTPN SINAYA PANAKKUKANG

Jl. Boulevard Raya Blok F 5/1, Kel. Masale Kec. Panakkukang, Makassar 90231
T. (0411) 4673654

MALANG

32 BTPN SINAYA BROMO

Jl. Bromo No. 32, Kel. Oro Oro Dowo Kec. Klojen, Malang , 65112 T. (0341) 368 578

MANADO

33 BTPN SINAYA MANADO

Jl. Dr. Sam Ratulangi No. 100-102, 95117
T. (0431) 854 102

MEDAN

34 BTPN SINAYA CIREBON MEDAN

Jl. Cirebon No. 35-37, Medan, 20121
T. (061) 4575 199

35 BTPN SINAYA MEDAN ASIA

Jl. Asia No. 95 F-G, Medan 20214
T. (061) 7324 493, 7324 495

36 BTPN SINAYA MEDAN GTC

Jl. Glugur, Kompleks Golden Trade Center No.4Kel. Petisah Tengah, Kec. Medan Petisah Medan 20112 T. (061) 4579 222

37 BTPN SINAYA PUTRI HIJAU

Jl. Putri Hijau No. 20, 20111
T. (061) 4151 655

38 BTPN SINAYA ZAINUL ARIFIN

T. (061) 4574 034, 4574 051, 4513 688
Jl. KH. Zainul Arifin no. 55/25, Medan, 20152

PADANG

39 BTPN SINAYA PADANG

Jl. Khatib Sulaiman No.45 Padang Sumatera Barat 25137 T. (0751) 443 656

PALANGKARAYA

40 BTPN SINAYA PALANGKARAYA

Jl. Cilik Riwut KM. 1 No. 30, Palangkaraya, 73112 T. (0536) 3242 682

PALEMBANG

41 BTPN SINAYA CINDE

Jl. Kolonel Atmo No. 581/1119 - 1120, 30125 T. (0711) 357 676

- PEKANBARU**
- 42 **BTPN SINAYA RIAU PEKAN BARU**
Jl. Riau No. 21 A , 28293
Kec. Payung Sekaki, Pekanbaru
T. (0761) 860 627
- PONTIANAK**
- 43 **BTPN SINAYA PONTIANAK**
Jl. Gajah Mada No. 153-157, 78122
T. (0561) 748 236
- PURWOKERTO**
- 44 **BTPN SINAYA PURWOKERTO**
Jl. R.A. Wiriatmaja No. 16-A, 53131
T. (0281) 632 038
- SALATIGA**
- 45 **BTPN SINAYA SALATIGA**
Jl. Letjen Sukowati No.64, 50724
T. (0298) 3429 958
- SAMARINDA**
- 46 **BTPN SINAYA SAMARINDA**
Jl. Achmad Yani No. 45 A , 75117
T. (0541) 201 030
- SEMARANG**
- 47 **BTPN SINAYA PANDANARAN**
Jl. Pandanaran No. 23, Kel. Randusari
Kec. Semarang Selatan, 50244
T. (024) 8645 3203
- SOLO**
- 48 **BTPN SINAYA SURAKARTA**
Jl. Brigjen S. Riyadi No. 526, 57143
Surakarta, 57143 T. (0271) 719203
- SUKABUMI**
- 49 **BTPN SINAYA SUKABUMI**
Jl. R.E. Martadinata No. 51,Sukabumi,
43111
T. (0266) 221 053
- SURABAYA**
- 50 **BTPN SINAYA PUNCAK BUKIT GOLF**
Jl. Bukit Darmo Boulevard No.1
Komplek Puncak Bukit Golf
Ruko Blok B Unit C dan D, 60226
t. (031) 7321853
- 51 **BTPN SINAYA BENGAWAN**
Jl. Bengawan No.6 Kel. Darmo Wonokromo,
Surabaya, 60241 T. (031) 5621 172, 5621 173
- 52 **BTPN SINAYA INDRAPURA**
Jl. Indrapura No.1 EFG, Surabaya, 60175
T. (031) 3533 054
- 53 **BTPN SINAYA MARGOREJO INDAH**
Komplek Ruko Southern Point Nomor Unit 03
Jl. Raya Margorejo Indah Blok A-802
Kec. Wonocolo, 60238 T. (031) 8481874
- 54 **BTPN SINAYA KEDUNGDORO**
Jl. Kedungdoro Blok B 3, No. 74, 60295
T. (031) 5346 292, 5346 876
- 55 **BTPN SINAYA MANYAR KERTOARJO**
Jl. Manyar Kertoarjo No. 19, 60285
T. (031) 5910 260
- TANGERANG**
- 56 **BTPN SINAYA BSD**
Ruko Bidex Blok C 1-2 BSD City,
Lengkong Gudang Tangerang, 15321
T. (021) 53162811, 53164811
- 57 **BTPN SINAYA GADING SERPONG**
Ruko Financial Center, Jl. Boulevard Raya
Blok BA02, 15810 No.25-26
T. (021) 5421 6133
- TASIKMALAYA**
- 58 **BTPN SINAYA TASIKMALAYA**
Jl. KH. Z. Mustofa No. 289
Kel. Kahuripan, Kec. Tawang, 46115
T. (0265) 336 786
- YOGYAKARTA**
- 59 **BTPN SINAYA YOGYAKARTA**
Jl. Bintaran Tengah No.15, 55157
T. (0274) 377 228, 374 555

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